

## ITAMA KEEPS GIVING GREAT EMOTIONS

**Direct contact with the water, a Mediterranean look and new engine options underscore the renewal of the Itama range**

**A sporty character, pared down lines and seafaring style:** the Itama brand is an unmistakable style icon with values and an appearance that stay true to tradition. Last 2020 has seen a renewal of the range to perfect and modernise various functional design and technology features, helping maintain Itama's typically evergreen character.

Designed in collaboration with **Ferretti Group's Product Strategy Committee** led by engineer **Piero Ferrari**, the **Group Engineering Department** and architect **Marco Casali**, the Itama range is the perfect combination of power and elegance, with its unmistakable Mediterranean spirit and unique streamlined and sporty lines, celebrated around the world for the Italian style that has led to these magnificent boats being defined as "designed by the sea".

The real novelty in the new range is the introduction of a style feature that strives to achieve the highest principles of functional design, in the form of a **central glass door incorporated in the windscreen that makes access to the bow area on the main deck safer and more practical**. The sliding hatch acts as a passageway, which is why it not only has steps built into it but also is made of a special **aluminium honeycomb** that is both strong and lightweight. This solution, which increases not only the comfort but also the safety of Itama yachts, will be added to traditional forward access along the side walkways. On Itama 45S and 62S, the opening mechanism for the central door is manual, while on Itama 75 it is electric.

### ITAMA 45S

The Itama 45S is heir to one of the shipyard's most successful models with a Mediterranean soul. It shares numerous aesthetic elements with its predecessor, including the **concealed hydraulic gangway** integrated into the hull and the **stern swimming platform**, which can be lowered into the water to launch and land the tender.

This model stands out for the **excellent use of space**, designed to meet the needs of each individual owner.

The predominant colour in the interiors is **white** - white lacquered wood, teak Venetian blinds - in contrast with the blue bridge, which when combined with the **big windows** gives the spaces a very



bright and airy feel. The boat can be ordered with **one or two guest cabins**, in addition to the master stateroom in the bow.

Itama 45 S is fitted with twin **Cummins 550 mhp** engines that guarantee a **top speed of 34 knots**. This is 140 hp more than the previous version, delivered by compact propulsion systems that ensure there is plenty of technical space on board.

### ITAMA 62S

Itama 62S focuses on solutions that make the most of her **effective volume, onboard liveability, space optimisation and the experience of freedom during navigation**. This mood can be seen starting from the large cockpit, which in addition to the spacious sunbathing area contains a living and dining area with an extendible table and a comfortable sofa facing the bar unit on the left.

Forward, protected by the big front and side windscreen, is the helm station with the co-pilot chair and chaise longue next to it on the starboard side.

The décor below deck offers a **broad range of customisations**, without affecting the perfect compartmentation of the day and night settings, arranged to offer a **lounge with a dinette and galley, the master stateroom in the bow and two guest cabins aft**. The table mechanism allows the dinette to be transformed into a supplementary sofa bed.

Twin **MAN V12 1400 mhp** engines were chosen for the new Itama 62S, delivering a top speed of **40 knots** and a cruising speed of 37 knots.

### ITAMA 75

Itama 75 is a yacht that offers a **deeply rich and innovative experience** to all the most demanding open yacht devotees.

Arriving on board, you immediately perceive the quality of the liveability and space usage solutions on board this motoryacht, representing an innovative approach that achieves greater differentiation and functional enrichment while maintaining the high quality of the finishes typical of these vessels. The result is **great appeal and exclusive content**. The main deck stands out for both its size and its equipment. Divided into four areas, it has a sunpad in the bow over the hangar for the tender or jet ski, a living area with big sofas upholstered with waterproof fabric that slide together to form a C shape and can accommodate up to 12 people around the teak table, while in the centre is the helm station with the co-pilot's chair on the left and a big chaise longue under the windscreen, to enjoy the cruise in total relaxation from the most comfortable position on the boat.

Below deck, the interiors are decorated in warm, welcoming colours and the standard layout features three cabins: the full beam master stateroom, a VIP cabin in the bow and a guest cabin with twin

beds on the left. The roomy dinette can also be fitted with a bar. The boat is also available with a four-cabin layout, all with en suite bathrooms.

**The carbon and glass windscreen is almost 26 metres long.** The use of carbon has made it possible to reduce its weight by about 60% compared to a windscreen the same size but with a steel structure. This design choice improves performance in terms of both speed and consumption, both key factors for boats with such a sporty temperament.

Itama 75 is equipped with twin 1823 hp MTU engines with ZF Sea Rex 140 propulsion, driving it to a top speed of up to 42 knots and a comfortable cruising speed of 37 knots.

### **ITAMA**

Thanks to Italy's centuries-old yachting tradition, the Ferretti Group is a world leader in the design, construction and sale of luxury yachts and pleasure vessels, with a unique portfolio of eight prestigious and exclusive brands: Ferretti Yachts, Riva, Pershing, Itama, Mochi Craft, CRN, Custom Line and Wally. Led by Chief Executive Officer Alberto Galassi, the Ferretti Group owns and manages six shipyards located across Italy, which combine the efficiency of industrial production with typical world-class Italian craftsmanship, reaching customers in more than 70 countries across the world thanks to a direct presence in Europe, the United States of America and Asia and its network of approximately 60, carefully-selected dealers. The Ferretti Group motor yachts, utmost expression of Made in Italy elegance and creative genius, have always stood out for their exceptional quality, cutting-edge technology, record safety and optimum performance in the sea, as well as their exclusive design and timeless appeal.

For further information: [www.ferrettigroup.com](http://www.ferrettigroup.com), [www.itama-yacht](http://www.itama-yacht)

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